



## SMALL BUSINESS ENERGY EFFICIENCY CHECKLIST

Small businesses are the backbone of New Brunswick's economy. We know that making every dollar count is important for business owners like you. Below are some no cost and low-cost tips for making some simple energy efficiency changes that can help you save money whenever and wherever possible.

- ❑ LED bulbs last **25 times longer** than traditional incandescent bulbs and use about **75% less energy**. Switching to LEDs will save energy every day and reduce investments in new bulbs over time, not to mention the time and effort to swap bulbs.
- ❑ If your business has an HVAC system, it should be cleaned at least twice a year for optimal performance and energy use. This may include simple filter replacements or full duct cleaning. Consult your HVAC professional for advice.
- ❑ Seal drafty windows and doors with weather stripping and caulking. This will make your workplace more comfortable and keep costly heating and cooling expenses down. Nobody wants to pay to heat or cool the outdoors!
- ❑ If you can control your own heat within your business, consider upgrading to a programmable thermostat. You can control the temperature using a set schedule and eliminate the need to manage the temperature manually.
- ❑ Turn the lights off every day when the last person leaves for the day. Keeping a sign by the door in a highly visible area will reinforce the action. You'll save energy and won't be stuck paying for lighting you aren't using.
- ❑ Invest in smart power bars for the electronics in your workplace. These smart power bars can tell when your electronics are in standby mode and will stop drawing power when it's not needed. This means less energy waste and an increase in your energy savings.



- Sunshine is always your friend! On cold days, make sure you open blinds or curtains at your workplace to let the sun in and warm the room naturally.
- If it's an option for your workplace, install ceiling fans to improve air circulation. This will distribute heat more evenly in the winter and reduce the feeling of hot and humid temperatures in the summer.
- Consider adding vacancy sensors to turn lights off automatically when no one has been in an area for a certain amount of time. They're an easy install, especially with LED fixtures. Smart receptacles can also be installed which offer unique features such as voice and remote control to devices plugged into them.
- **Share your energy efficiency goals and plans with your staff and colleagues.** When everybody understands the actions you're taking, they'll be more likely to join you!

### IS YOUR BUSINESS LOOKING TO INVEST IN SOME ADDITIONAL ENERGY SAVING PROJECTS?

NB Power offers a number of programs for businesses looking to improve their lighting, upgrade to efficient HVAC equipment, or undertake an energy efficiency audit to have a detailed plan on where to start saving energy.

**You can see them all at [saveenergy.nb.ca](https://saveenergy.nb.ca).**